



**2013 Model Year Run-out.  
Big savings on great ATV's and Side-by-sides from Arctic Cat.**

The harvest is done, the sheep are shorn and the cows are almost always being milked so it's great timing to talk to primary producers about **2013** model year run-out model savings.

**Arctic Cat ATV Models and savings**

	MLP was	MLP now	Buyers Save
500 Core	\$8690	\$7690	\$1000
500 XT	\$9690	\$8690	\$1000
550 Core	\$9990	\$8990	\$1000

**Arctic Cat Prowler Models and savings**

	MLP was	MLP now	Buyers Save
Prowler 550 XT	\$15490	\$14490	\$1000
Prowler 700 HDX	\$18990	\$17990	\$1000
Prowler 1000 XTZ	\$20990	\$19490	\$1500

**Arctic Cat Wildcat Models and savings**

	MLP was	MLP now	Buyers Save
Wildcat	\$23490	\$21490	\$2000 (1 only – assembled)
Wildcat X	\$25990	\$23990	\$2000

**Important things to know**

- MLP is the Manufacturers list price including GST but not including freight and PDI.
- This is for 2013 Model Year vehicles only and does not apply to 2014 Model Year bikes.
- Margin percentage is maintained at 15%
- Model year is identified by the 10th digit in the Vin, "D" designates 2013MY.
- Please be specific when placing your order. Special continues while stocks last.

**Floor-stock Rebate**

We will rebate your current floor-stock so you can be just as competitive with your existing stock. We rebate the difference between the original invoice price and the new dealer price. Rebates are managed after you have retailed the unit and after you have paid for the unit. Simply complete the information on the Floor-stock rebate form and return it to our office. Please do not deduct the rebate from your payment due to GST requirements.



### **National Advertising**

The Arctic Cat 2013 Model Year Run-out sale will be supported with advertising in the following publications...

- North Queensland Register - QLD
- Queensland Country Life - QLD
- The Land
- Stock and Land - VIC
- Stock Journal – SA
- Farm Weekly - WA
- NATIONAL GROUP FEATURE (All Publications)
- FARM ONLINE

### **Dealer Co-Op advertising support**

This campaign is eligible for co-op support. For dealers with not much in the kitty, you can draw forward based on the number of units you are forecasting to sell. Remember that advertising must be pre-approved by us to be eligible. Our Marketing team can take your rough draft and words and turn it into an effective advertisement free of charge.

### **Ordering**

See attached order sheet. Simply fax back or scan and email to [craig@psimporters.com.au](mailto:craig@psimporters.com.au)

This is a great chance to get a foot in the door and offer some ATV and side by side models that are great value compared to your competitors.

Please do avail yourself of our marketing department for advertising support and images of the vehicles.

Best Regards  
Simon Gloyne  
Brand Manager

See also

- Floor-stock rebate form
- Order sheet
- New 2013 MY price list – Will be emailed direct from Craig to DP's.