



Sales Campaign

17 July 2014



We've extended our EOFYS until all 2013 models in this campaign are sold out.

Some farmers missed out on getting a deal before the end of financial year, so we've extended our offer until we and you have sold out of all the EOFYS models. We also remind you about other 2013 models our earlier 2013 model run-out campaign announce 17-1-14.

Here is what we have done to assist...

- You will now have received your posters and "Offer Extended" stickers for them.
- Point of sale of sales flyers with "offer extended" added.
- Continued presence on social media and on www.arcticcataustralia.com.au
- Updated Web banners for your website. See ACDC for downloading.

2013 Models in EOFYS campaign and featuring on-line with ride-away prices.

	MLP was	MLP now	Freight and PDI Consideration	Advertised Ride-away Price	
Stockman 450	\$7990	\$6990	\$400	\$7390	SOLD OUT
Stockman 550	\$9990	\$8990	\$400	\$9390	Order Now
Diesel 700	\$13990	\$12990	\$400	\$13,390	Order Now
Prowler 550 XT	\$15490	\$14240	\$750	\$14990	SOLD OUT

Prior 2013 Model Run Out Campaign Models (announced 17-1-14)

Arctic Cat ATV Models and savings

	MLP was	MLP now	Buyers Save	
500 Core	\$8690	\$7690	\$1000	SOLD OUT
500 XT	\$9690	\$8690	\$1000	SOLD OUT
TBX 700 XT	\$13590	\$12590	\$1000	Order Now

Arctic Cat Prowler Models and savings

	MLP was	MLP now	Buyers Save	
Prowler 700 HDX	\$18990	\$17990	\$1000	SOLD OUT
Prowler 1000 XTZ	\$20990	\$19490	\$1500	SOLD OUT

Arctic Cat Wildcat Models and savings

	MLP was	MLP now	Buyers Save	
Wildcat	\$23490	\$21490	\$2000	Order Now
Wildcat X	\$25990	\$23990	\$2000	Order Now

What is the relevance of **SOLD OUT**? It means we no longer have stock but if you still have stock purchased at the original price, you remain eligible for the rebate once you sell it.



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Important things to know

- MLP is the Manufacturers list price including GST but not including freight and PDI.
- This is for 2013 Model Year vehicles only and does not apply to 2014 Model Year bikes.
- Dealer Margin percentage is maintained at 15%
- Model year is identified by the 10th digit in the Vin, "D" designates 2013MY.
- Please be specific when placing your order. Special continues while stocks last.

Floor-stock Rebate

We will rebate your current floor-stock so you can be just as competitive with your existing stock. We will rebate the difference between your original invoice price and the new dealer price. The rebate continues to apply until all stock is retailed.

Rebates are managed after you have retailed the unit and after you have paid for the unit. Simply complete the information on the floor-stock rebate form and return it to our office. Please do not deduct the rebate from your payment due to GST requirements.

Ordering

See provided order sheet (downloadable from ACDC). Simply fax back or scan and email.

Alternatively, just send an email with the details of your order. Send to julie@psimporters.com.au

Best Regards
Simon Gloyne
Brand Manager