



Sales Campaign

9 October 2014

Arctic Cat 2014 Harvest Sale

We are just on the cusp of Harvest so it's a great time for you and your customers celebrate with a Harvest Sale.

Here are the models and the massive savings...

2013 Arctic Cat Models and savings

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 550	\$8990	\$8490	\$500	\$400	\$8890
Stockman 700	\$11590	\$10990	\$600	\$400	\$11390
Stockman 1000 XT	\$16990	\$15490	\$1500	\$400	\$15890
TBX700 XT Tipper (EPS)	\$12590	\$11990	\$600	\$400	\$12390
Wildcat (original)	\$21490	\$19990	\$1500	\$700	\$20690
Wildcat X	\$23990	\$22490	\$1500	\$700	\$23190

2014 Arctic Cat Models and savings

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 450	\$8990	\$7990	\$1000	\$400	\$8390
TBX700 Tipper (Non EPS)	\$13590	\$11990	\$1600	\$400	\$12390
Mudpro 700	\$15990	\$14490	\$1500	\$400	\$14890
Mudpro 1000	\$19490	\$17990	\$1500	\$400	\$18390
Wildcat Trail	\$17990	\$16990	\$1000	\$700	\$17690
Wildcat Trail XT	\$18990	\$17990	\$1000	\$700	\$18690
Wildcat X LTD	\$29990	\$28990	\$1000	\$700	\$29690
Wildcat 4X (4 seat)	\$29990	\$26490	\$3500	\$700	\$27190

We have included a freight allowance to bring MLP to a ride-away price. This way we can advertise price to help drive retail inquiry to your dealership.

Here is what we have further done to assist...

- Point of sale "Harvest Sale" to all dealers
- Continued presence on social media and on www.arcticcataustralia.com.au
- Harvest Sale Web banners for your website
- This initiatives will be in place by mid-October



Sales Campaign

Floor-stock Rebate

We will rebate your current floor-stock so you can be just as competitive with your existing stock. We will rebate the difference between your original invoice price and the new dealer price. The rebate continues to apply until all stock is retailed.

Rebates are managed after you have retailed the unit and after you have paid for the unit. Simply complete the information on the floor-stock rebate form and return it to our office. Please do not deduct the rebate from your payment due to GST requirements. New orders from 8 October 2014 will be supplied at the reduced price so there will be no need to submit a claim.

Ordering

Limited stock of some models. See attached order sheet. Simply fax back or scan and email to sue@psimporters.com.au

See also

- Floor-stock rebate form
- Order form
- New 2013MY and 2014MY price list – Will be emailed direct from Julie to Dealer Principals.
- Next pages with more details about each unit.

Important things to know

- MLP is the Manufacturers list price including GST but not including freight and PDI.
- Dealer Margin percentage is maintained at 15%
- Model year is identified by the 10th digit in the Vin, "D" designates 2013MY, "E" designates 2014MY.
- Please be specific when placing your order. Special continues while stocks last.

Best Regards
Simon Gloyne
Brand Manager



Sales Campaign

2013 Arctic Cat Savings

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 550	\$8990	\$8490	\$500	\$400	\$8390
Full size and value packed. Unbeatable value for 550cc.					

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 700	\$11590	\$10990	\$600	\$400	\$11390
Full size and value packed. Unbeatable value for 700cc.					

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 1000 XT	\$16990	\$15490	\$1500	\$400	\$15890
The biggest of them all and with power steering and alloy wheels					

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
TBX700 XT Tipper (EPS)	\$12590	\$11990	\$600	\$400	\$12390
Long wheel base for a properly loaded tipper tub. Includes power steering and alloy wheels.					

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat (original)	\$21490	\$19990	\$1500	\$700	\$20690
This features the lower output (75hp) and lower maintenance wet clutch before the Wildcat X was released. Will really suit something for the younger ones (16 and over) to have a play in. One only.					

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat X	\$23990	\$22490	\$1500	\$700	\$23190

Finke and back without a hiccup. The Wildcat X with over 90HP, 120kmh, Rapid Response dry clutch and 18" of travel (17" at front) is for the adrenaline junkie. And at a great entry level price.



Sales Campaign

2014 Arctic Cat Savings

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Stockman 450	\$8990	\$7990	\$1000	\$400	\$8390

The smaller chassis but with all the comfort of double wish bone suspension all-around.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
TBX700 Tipper (NonEPS)	\$13590	\$11990	\$1600	\$400	\$12390

The other great tipper in the range without the frills.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Mudpro 700	\$15990	\$14490	\$1500	\$400	\$14890

Work or play it's feature packed with long travel suspension, carry racks, winch and power steering.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Mudpro 1000	\$19490	\$17990	\$1500	\$400	\$18390

All the features of the 700, but with the outstanding oomph of the big V-twin 951cc engine.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat Trail	\$17990	\$16990	\$1000	\$700	\$17690

The littlest Wildcat but with the power of a 700cc 60HP engine.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat Trail XT	\$18990	\$17990	\$1000	\$700	\$18690

Just like its brother but with special matt paint finish and sharp black alloy wheels.

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat X LTD	\$29990	\$28990	\$1000	\$700	\$29690

All the features of the Wildcat X but more... Roof, high doors, Elka shocks with high speed and low speed damping adjustment, bead locker rims, 8 ply Blackwater tyres,

	MLP was	MLP now	Buyers Save	Freight/PDI Allowance	Advertised Ride-away
Wildcat 4X (4 seat)	\$29990	\$26490	\$3500	\$700	\$27190

Twice as much fun with an extra two seats. All the usual Wildcat X features but with enough seats to thrill the entire family.