



FEBRUARY 23, 2015

Field Day Prices Every Day - while Stocks Last Sale

Ladies and Gentlemen,

There is no need for Farmers to wait for the field days to find great prices, the 2013 model 500XT Stockman, 550 Stockman, 1000 XT Stockman, TBX700 XT, 550 XT Prowler & Wildcat X have received another price reduction and we have also reduced the 2013 twin seat TRV & Mudpro 700 prices.

The 2014 Mudpro's, Wildcat Trail's, Wildcat X LTD & Wildcat 4X prices have also been reduced again and the 550 XT Stockman, 500 HDX Prowler, 550 XT Prowler, 1000 XTZ Prowler and Wildcat X have been added to the following massive Field Day specials:

Please Note: This is additional support to help move dealer stock.

Model	List Price inc. GST	Additional savings	Advertised Ride-away Price
13MY Stockman 500 XT	\$8,190	\$500	\$8,590
13MY Stockman 550	\$7,990	\$500	\$8,390
14MY Stockman 550 XT	\$11,890	\$1,000	\$12,290
13MY Stockman 1000 XT	\$13,990	\$1,500	\$14,390
13MY TBX 700 XT (EPS)	\$11,490	\$500	\$11,890
14MY 700 Super Duty Diesel	\$14,490	\$900	\$14,890
13MY TRV 500 (twin seat)	\$9,690	\$1,000	\$10,090
13MY TRV 700 XT (twin seat)	\$11,990	\$2,500	\$12,390
14MY Mudpro 1000 LTD	\$16,890	\$1,100	\$17,290
14MY Mudpro 700 LTD	\$14,390	\$1,600	\$14,790
13MY Mudpro 700 LTD	\$14,990	\$1,500	\$13,890
14MY Prowler 500 HDX	\$14,990	\$1,500	\$15,790
14MY Prowler 550 XT	\$14,990	\$1,250	\$15,790
13MY Prowler 550 XT	\$12,990	\$1,250	\$13,790
14MY Prowler 1000 XTZ	\$18,990	\$4,000	\$19,790
14MY Wildcat Trail	\$14,990	\$2,000	\$15,790
14MY Wildcat Trail XT	\$15,990	\$2,000	\$16,790
14MY Wildcat X	\$23,990	\$3,500	\$24,790
13MY Wildcat X	\$20,990	\$1,500	\$21,790
14MY Wildcat X LTD	\$27,990	\$1,500	\$28,790
14MY Wildcat 4 X (4 seat)	\$21,990	\$500	\$22,790

Please note: the dealer margin on the Wildcat 4 seater is \$1000 all other margins are still 15%.

We have included a ride-away price, this way we can advertise price to help drive retail inquiry to your dealership.

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To further assist we will provide:

- Campaign banners for your websites
- Continued presence on social media and on www.arcticcataustralia.com.au
- Targeted media and digital campaign
- Marketing department assistance in advertising production, point of sale artwork and editorial's

Please contact Mark Berger (Marketing Manager) for further information (03) 9381 9733, 0417 060 937 or mark@psimporters.com.au.

Floor-stock Rebate

We will rebate your current floor-stock so you can be just as competitive with your existing stock. We will rebate the difference between your original invoice price and the new dealer price. The rebate continues to apply until all stock is retailed.

Rebates are managed after you have retailed the unit and after you have paid for the unit. Simply complete the information on the floor-stock rebate form and return it to our office. **Please do not deduct the rebate from your payment due to GST requirements.**

Dealer Price List

The dealer price list will be emailed to Dealer Principals.

Orders

Stock availability is listed on the price list, **Arctic Cat campaign stock is very limited.**

See the following order form and attached rebate form.

Best Regards

Barry French
Brand Manager
Arctic Cat Australia

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ORDER FORM

Dealer name: Location:

Date of Order: Contact Name:

Model	Colour	Order Quantity	Other Instructions
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Return this order form by fax: 03 9381 9798 or email: sue@psimporters.com.au

or simply fill out and click the Submit button below.