



New Model Release

28-May-14

2014 Wildcat X Limited has Arrived!

A limited number of Wildcat X Limited models have arrived in Australia with an MLP of \$29,990 just \$2,500 more than the Wildcat X at \$27,490. That's \$2,500 for around \$6,000 value of extras. This is not a replacement for the Wildcat X, it is an additional new model.

Here is what Arctic Cat in the US had to say about the Wildcat X Limited...

We have been working hard to develop a model based on dealer/distributor feedback as this information is critical to the continued advancement and success of our aggressive market driven product strategies that meet the needs of our customers today. With that, we are pleased to announce the much anticipated new Wildcat X Limited model!

Customers have been raving about the Wildcat X since it was introduced in mid 2013. The media has proclaimed the Wildcat "So Right in so Many Ways". High horsepower is only a number on paper if you can't get that power to the ground where it matters. That's why Arctic Cat engineers partnered with Team Industries to develop a new Drive and Driven clutch that delivers the arm stretching torque and horsepower of the 951cc V-twin engine.

This engine package is truly unmatched from a performance standpoint making the X Limited simply the best and most exciting all-around Pure Sport ROV on the planet!

Arctic Cat has continued to deliver industry leading products and the introduction of the new 2014 Wildcat X Limited is no exception. Like the Wildcat X, the new X Limited model combines the same 90 plus horsepower with the industry's leading front and rear suspension.

What makes this a Limited model are

- ***All-new, race proven Elka Stage 5 shocks***
- ***Blackwater Evolution 8-ply tires***
- ***Aluminium bead lock rims***
- ***Aluminium door panels***
- ***Fully-molded roof***
- ***And Limited edition paint and graphics package to create an unrivalled pure-sport ROV experience.***

We truly spared no expense in both content and innovation for your customers. These performance upgrades alone carry with them over \$6000 of retail value added content!!!



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In addition, the Wildcat X Limited brings with it these defining attributes and are features and benefits that your customers need to understand.

- ***Industry-leading 5-Link rear suspension with 18-inches of suspension travel and 17-inches in the front and 13-inches of ground clearance***
- ***90 plus Horsepower, V-Twin, SOHC, liquid-cooled, 951cc, Electronic Fuel Injection built for massive torque and the utmost of acceleration***
- ***Low center of gravity designed for optimal performance and riding experience = greatest stability, best handling and safety***
- ***Full Perimeter Exoskeleton frame with a best-in-class ride-in comfort and leg room***
- ***Variable Assist Electronic Power Steering (EPS) designed to maintain a light steering input effort with an infinitely adjustable tilt steering wheel***
- ***Automatic transmission has a park-in-gear shifter with Reverse, Neutral, High and Low gears while the 2wd/4wd/Diff Lock switch is easy to locate on the dashboard***
- ***Interior has a locking glove box and cup holders, colour-matched bucket seats with 3-point seat belts, tube-frame doors and front and rear sport bumpers***
- ***Available in Vibrant Red and Matte Black Metallic paint***

The new Wildcat X Limited is available immediately. With the anticipation and excitement surrounding this product launch, we expect available product to be in short supply so get yours on order today. New, fresh and innovative sell and there is no doubt that this newest Wildcat over-exceeds every precedent and sets the bar in the industry at an all-time high.

As stocks are limited, if we have more orders than we have units, we will share (allocate) them. Wildcat stockists will have 1st priority for allocation. We will allocate orders at 9am on Friday Morning (30-5-14) and after that it will be first in first served if any are remaining so you've got just 2 and a bit days to get your order into the allocation pool. An updated Wildcat price list has been emailed directly to Dealer Principals today.

Best Regards
Simon Gloyne
Brand Manager

Order Now

Scan and email to Julie@psimporters.com.au or Fax to 03 9381 9798

Dealer name _____

Location _____ Date of Order _____

Model	Colour	Your order Quantity
Wildcat X Ltd	Matt Black	<input type="text"/>
Wildcat X Ltd	Vibrant Red Metallic	<input type="text"/>